

Attorney Docket No.: PIP-132-HOLM

Declaration, Power of Attorney

WE (I) the undersigned inventor(s), hereby declare(s) that:

My residence, post office address and citizenship are as stated below next to my name,

We (I) believe that we are (I am) the original, first and joint (sole) inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled

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the specification of which

- ☒ is attached hereto.
- ☐ was filed on _____ as
Application Serial No. _____
and amended on _____.
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on _____,
and was amended under PCT Article 19
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1-00

Eric Holmen
NAME OF FIRST (SOLE) INVENTOR

Signature of Inventor

Date

Residence: 26 Fancheshi Place
Aliso Viejo, CA 92656 CA

Citizenship of: US

Post Office Address: same as above

2-0
Mark Hertenstein
NAME OF SECOND (JOINT) INVENTOR

Signature of Inventor

Date

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David Diamond
NAME OF THIRD (JOINT) INVENTOR

Signature of Inventor

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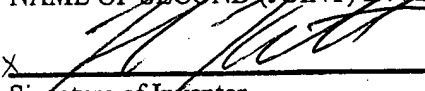
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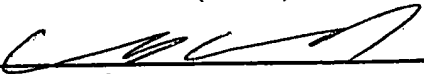
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DECLARATION IV

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Signature of Inventor

Date

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Citizenship of: US
Post Office Address: same as above

Mark Hertenstein
NAME OF SECOND (JOINT) INVENTOR

X [Signature]
Signature of Inventor

X 10-21-02
Date

David Diamond
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Signature of Inventor

Date

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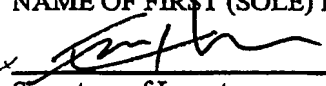
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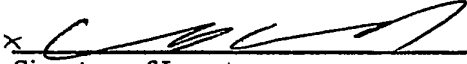
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Post Office Address: _____

Residence: _____

Citizenship of: _____
Post Office Address: _____

NEIFELD REF.: PIP132HOLMPCTUS

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: HOLMEN et al.

USPTO CONFIRMATION CODE: Unknown

US OR 371 APPLICATION NO: Filed Herewith

US OR 371(C)(4) FILING DATE: Filed Herewith

GROUP ART UNIT: Unknown

TITLE: Targeted Marketing for Subscriptions

37 CFR 1.33 REQUEST TO USE CUSTOMER NUMBER 31518

FOR CORRESPONDENCE AND ATTORNEYS OF RECORD

Please use the address associated with the customer number **31518** for the correspondence address.

Please recognize the attorneys associated with the customer number **31518** as attorneys of record.

NEIFELD IP LAW, PC CUSTOMER NUMBER: 31518

NEIFELD IP LAW, PC CURRENT POSTAL ADDRESS:

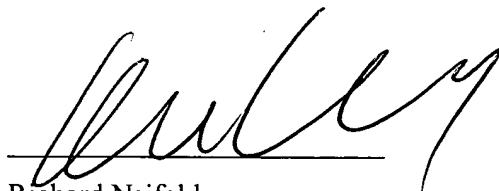
Neifeld IP Law, PC

4813-B Eisenhower Avenue

Alexandria, Virginia 22304

Date:

4/11/2005



Richard Neifeld

Registration No. 35, 299

Attorney of Record